

HOW TO
share your
STRIKE4TM

ON INSTAGRAM
#FRAMESI #STRIKE4

Let everyone know: **with Strike4™ color application time has been drastically reduced.**

**FILM AND SHARE A MINI-VIDEO
WHILE YOU COLOR WITH STRIKE4™**

**EVERY WEEK WE'LL PUBLISH THE MOST LIKED
ONE **ON FRAMESI OFFICIAL****

**[Watch here](#) the tutorial by Cristiano
Leuzzi, creator of Strike4™.**

BEFORE YOU RECORD

Choose the format: you can either film a **standard video** (max 1 min) which shows the technique main steps **or a time-lapse.**



Have a look at this example [here.](#)



Make sure that **only Framesi products** will appear in the video.



Tip

Before applying Strike4™, take a pic of your client

AFTER YOU RECORD

 **Share** your video on Instagram using the hashtags **#STRIKE4** and **#FRAMESI**.



 Find endless ways to **be creative** with Strike4™. **It takes just 20 sec.**



 **Color&Repeat!**



Tip

Take a pic of your client and send us the before/after photos via direct message on Facebook [@FramesiOfficial](#)