




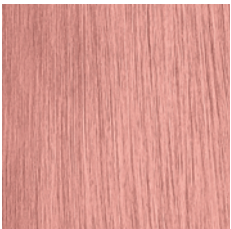
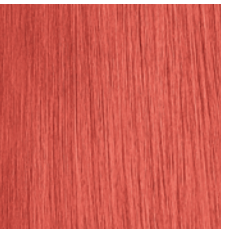
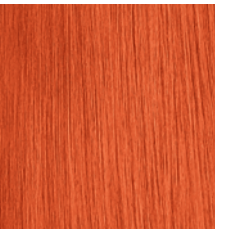
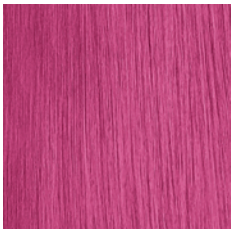
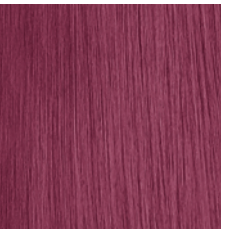






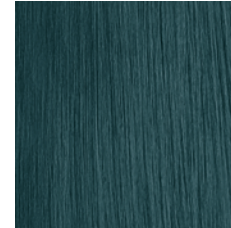
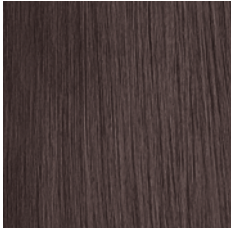
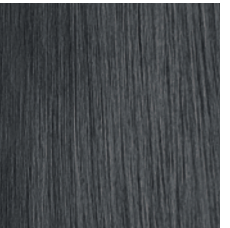




- ✓ Latest generation direct pigments
- ✓ Color lasts up to 4 weeks and fades gently without unsightly off-tones
- ✓ All shades can be mixed together
- ✓ Maximum consistency between results and color chart
- ✓ Direct application, without dilution, after decoloring up to level 6-10

Levels	WARMS	COOLS	GRAYS	METALLICS
10				 Amethyst  Sapphire Blue  Pink Quartz  Mercury Gray
9	 Yellow  Rose Gold  Coral  Orange	 Pink  Orchid	 Green  Silver	
8	 Red	 Violet  Cobalt Blue  Electric Blue  Teal	 Titanium	
7				
6			 Smokey	



DIRECTIONS FOR USE

FRAMCOLOR BOLD

- Pro-Tect Cream (barrier cream) application.
- Color Application: Pre-lighten hair to a level 6*- 10 depending on desired shade. Wear suitable gloves while applying and rinsing color. Do not use developer. Apply color to dry hair.
- Development Time: process 15-20 minutes at room temperature.
- Rinsing & Color Method: when processing is complete, thoroughly rinse with cool water until water runs clear.

METALLIC NUANCES

To highlight the metallic effect, after decoloring tone with FRAMCOLOR 2001 11A or FRAMCOLOR ECLECTIC CARE 10.61. Rinse, dry and apply the "metallic" nuance chosen.

CLEAR - NEUTRAL

Mixed with the other shades for more delicate results or to obtain pastel shades. Used alone for optimum shine.

"SMOKEY" NUANCE

- Ideal for:
- A "smokey" effect on all Bold nuances
 - Giving dark bases depth
 - Creating glacial effects